

# mello.

PRODUCT LAUNCH

SPRING 2024

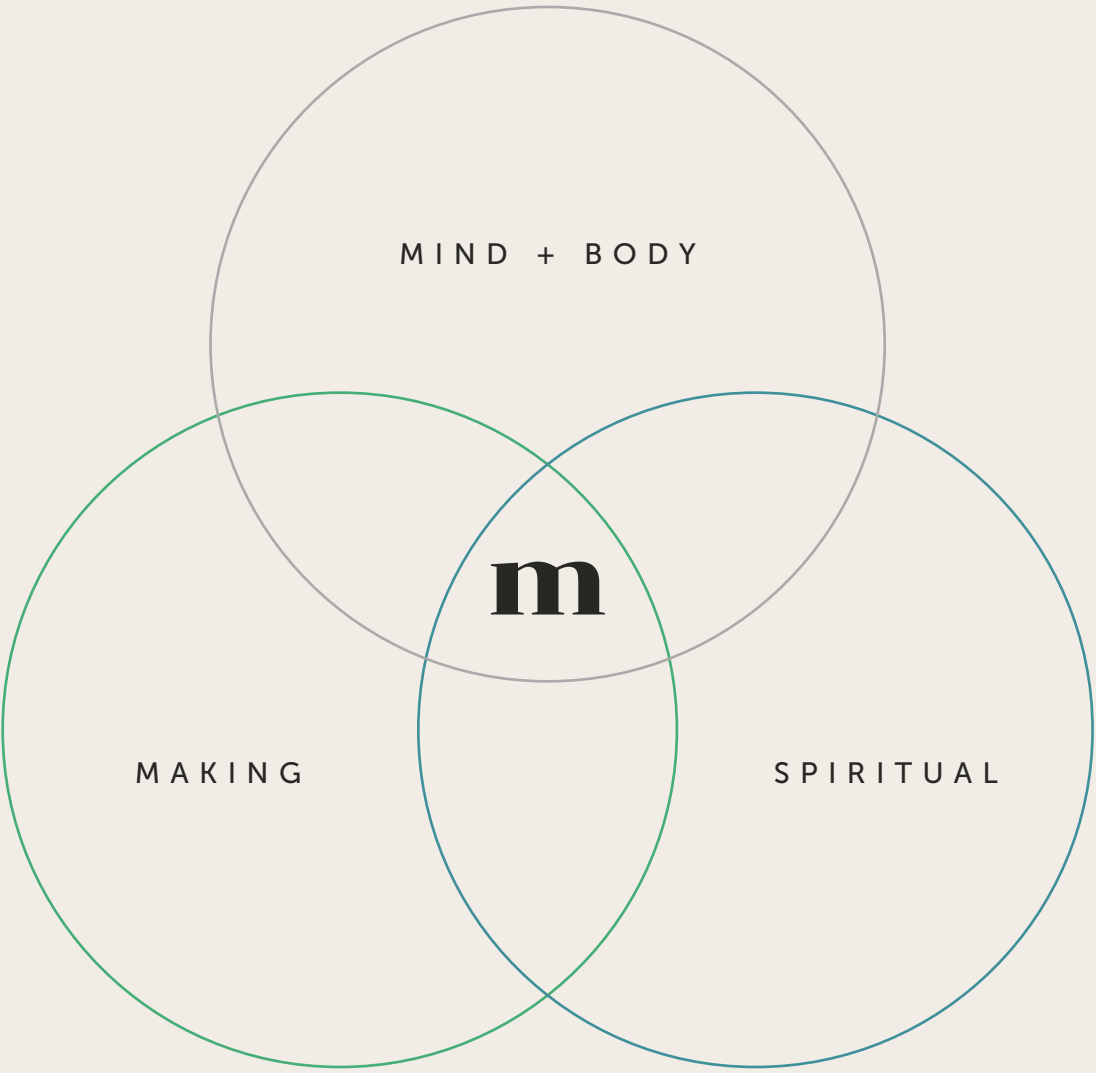


# who & what is mello?

Well, hello. Welcome to **mello**,  
the brand that does cool, breezy,  
relaxation with purpose.

We champion maintaining and developing  
both mental and physical health through fun,  
interesting and well-thought out products.

Whether it's losing yourself in the process of  
crafting, re-energising with healing crystals,  
or carving out time for yourself to unwind at  
the end of a busy day, **mello** is there to support  
you being the kindest you can be to yourself.





# max relax

You know that feeling of finally putting your feet up after a long day? Well, we captured it and put in a beautifully presented box.

Includes a *stylish mug* for your favourite hot drink, a *scented candle in a coloured glass jar* giving just the right vibe, and a pair of indulgently comfortable *cosy socks* to keep those feet warm whilst they're resting.



# deep soak

A thoughtfully put together three-piece kit designed to create a wonderfully relaxing bathing experience.

Includes a *massage scrubber tool* for soothing and cleansing all at once, *scented incense cones in a tin* (the lid doubles up as a tray to burn on) and *two konjac sponges* that are as pretty as they are practical.

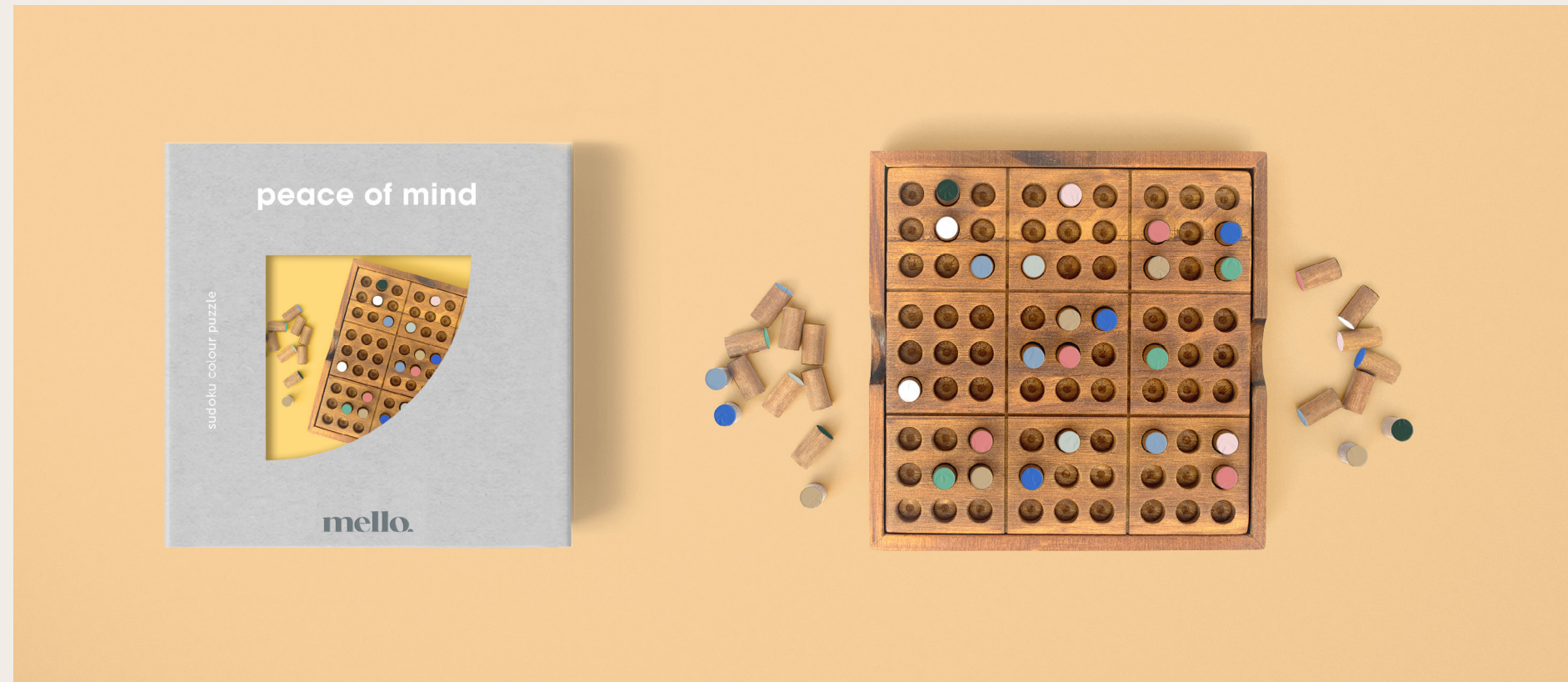




## peace of mind

Take your mind on a holiday from reality and get lost in a game of *Sudoku*.

Not a numbers person? No worries - we've replaced those with beautiful and calming colours. Also discover a range of other solo games that can be played using the same game pieces with the included *printed game guide*.



## you + me

Treasure a lifelong partnership with *Rose Quartz* and *Green Aventurine*, combining to stimulate the heart chakra.

A stone for you and a stone to gift to your soulmate to carry with you as a symbol of your endless connection, whether near or far. Includes *two bags* to keep your stones safe.





# paperwork

Embrace mindfulness through learning the traditional Japanese art of *Origami*.

The pack includes delicate coloured paper in a variety of colours, along with *printed instructions* and *video tutorials* to guide you through creating your first pieces, step by step.



# bright eyes

Bring tired eyes back to life. No magic tricks, invasive procedures or expensive cosmetics. Simply use the power of *natural soapstone* to relieve puffy, itchy or screen-tired eyes at the end of a long day.

Stones can be chilled for extra relief when it's been one of those days.





# solo

Table (sofa?) for one, please. This designer *deck of playing cards* features a premium, uniquely designed artwork as well as a *guide to the best games to be played alone*, in relaxing peace and quiet.



# mindful bath

Put pencil to paper and let your thoughts and ideas flow in the steamy comfort of your own bath tub.

Includes a *100% waterproof A5 notebook* (no crinkled pages or slippery-fingered accidents here!) with *scented incense sticks and holder* to get you in the perfect headspace.





RELAX WITH PURPOSE

**mello.**





# Mello - Deep Soak

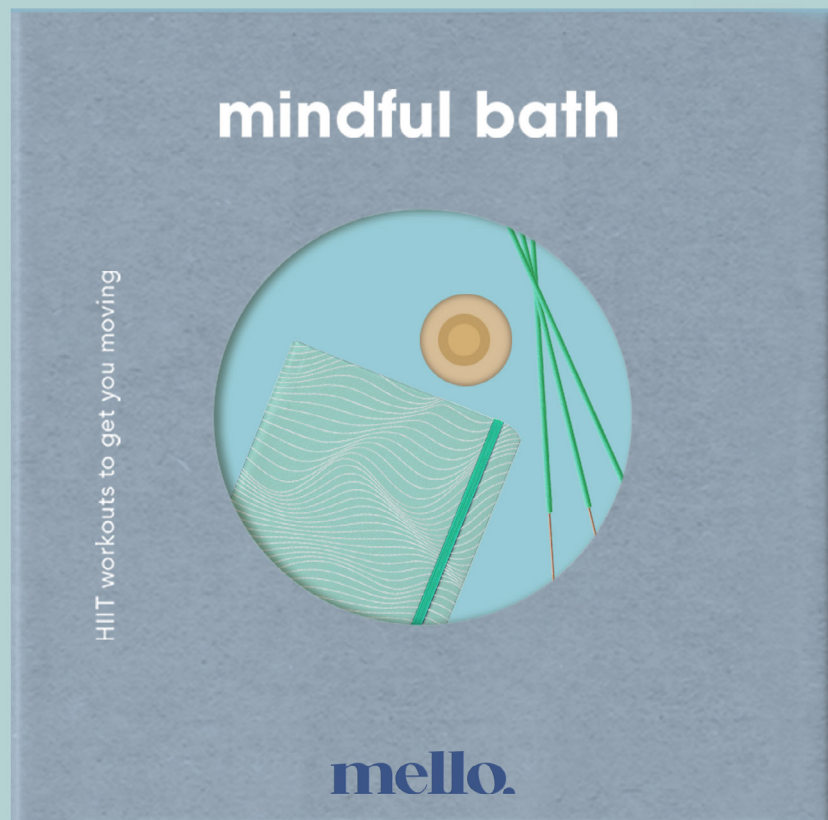
- Massaging bath brush
- Scented incense cones in presentation tin
- 2 konjac sponges

**Pack Size:** 6

**Product in pack:** W280 x H142 x D95mm • W11 x H5.6 x D3.7in

**Item Code:** LK MEDS





# Mello - Mindful Bath

- A5 waterproof notebook
- Scented incense sticks
- Ceramic incense holder

**Pack Size:** 6

**Product in pack:** W215 x H215 x D30mm • W8.5 x H8.5 x D1.2in

**Item Code:** LK MEMB





# Mello - Max Relax

- Stylish stoneware mug
- Super-soft comfy socks
- Scented candle in glass jar with cork stopper

**Pack Size:** 6

**Product in pack:** W280 x H142 x D95mm • W11 x H5.6 x D3.7in

**Item Code:** LK MEMR



# Mello - Paperwork

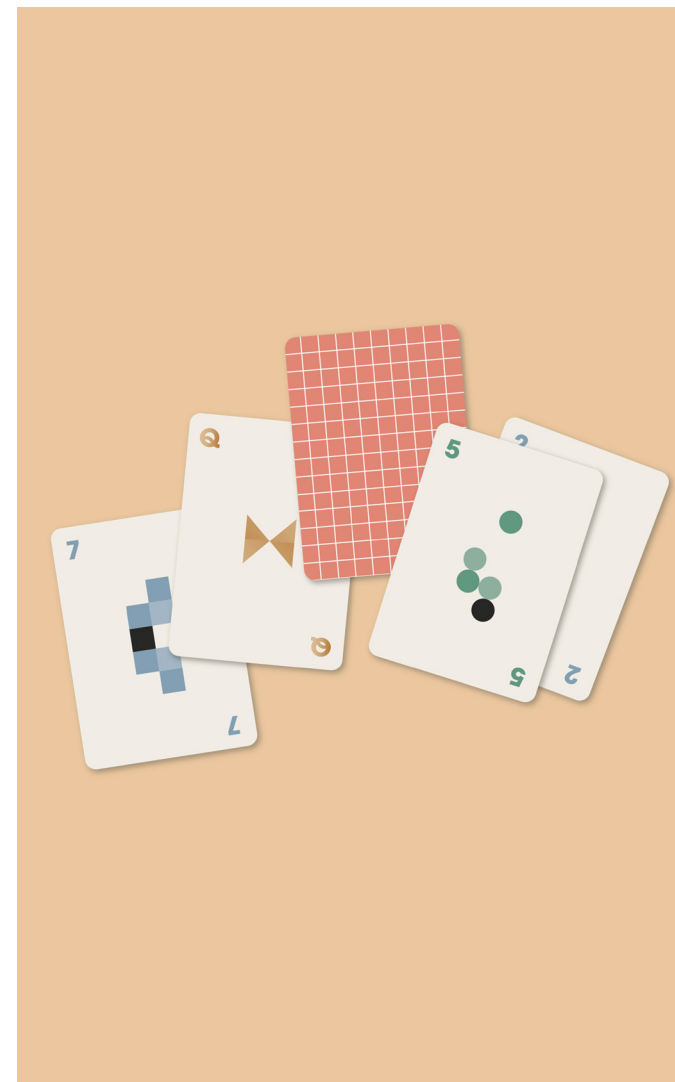
- Origami crafting kit
- Coloured paper
- Includes printed and video guides

**Pack Size:** 12

**Product in pack:** W142 x H142 x D26mm • W5.6 x H5.6 x D1in

**Item Code:** LK MEPW





# Mello - Solo

- Play solo games in the peace of your own company
- Unique and stylish playing card design
- Includes rules to solo card games

**Pack Size:** 12

**Product in pack:** W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

**Item Code:** LK MESO



# Mello - Bright Eyes

- Sooth your eyes with these natural stones
- Comes with natural fabric carry pouch
- Stones can be chilled for extra relief

**Pack Size:** 12

**Product in pack:** W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

**Item Code:** LK MEBE





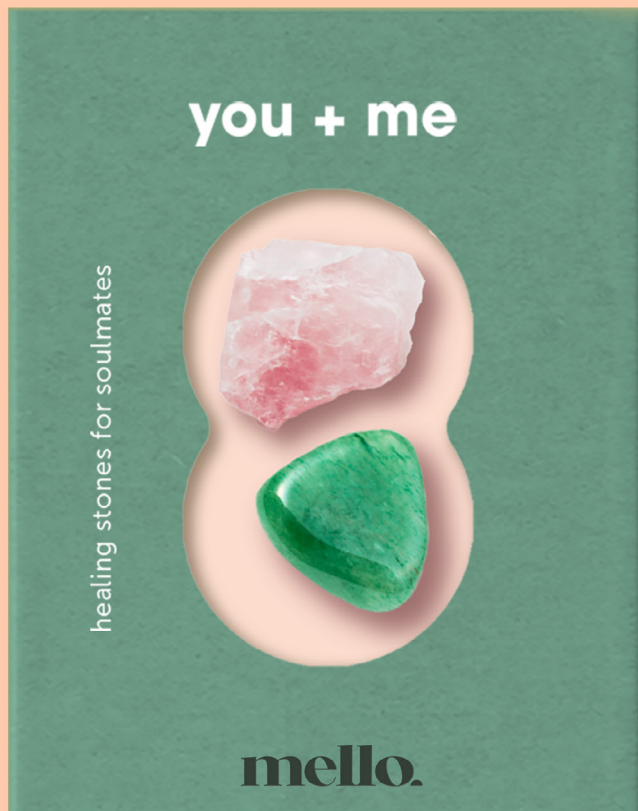
# Mello - Peace of Mind

- Relaxing wooden sudoku game
- Using colours rather than numbers
- Includes printed guide/solutions

**Pack Size:** 12

**Product in pack:** W142 x H142 x D30mm • W5.6 x H5.6 x D1.2in

**Item Code:** LK MEPM



# Mello - You + Me

- The perfect gift for soul-mates
- Keep one crystal and gift the other to someone special
- Keep your connection strong, where ever you are in the world

**Pack Size:** 12

**Product in pack:** W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

**Item Code:** LK MEYM