

mello.

PRODUCT LAUNCH

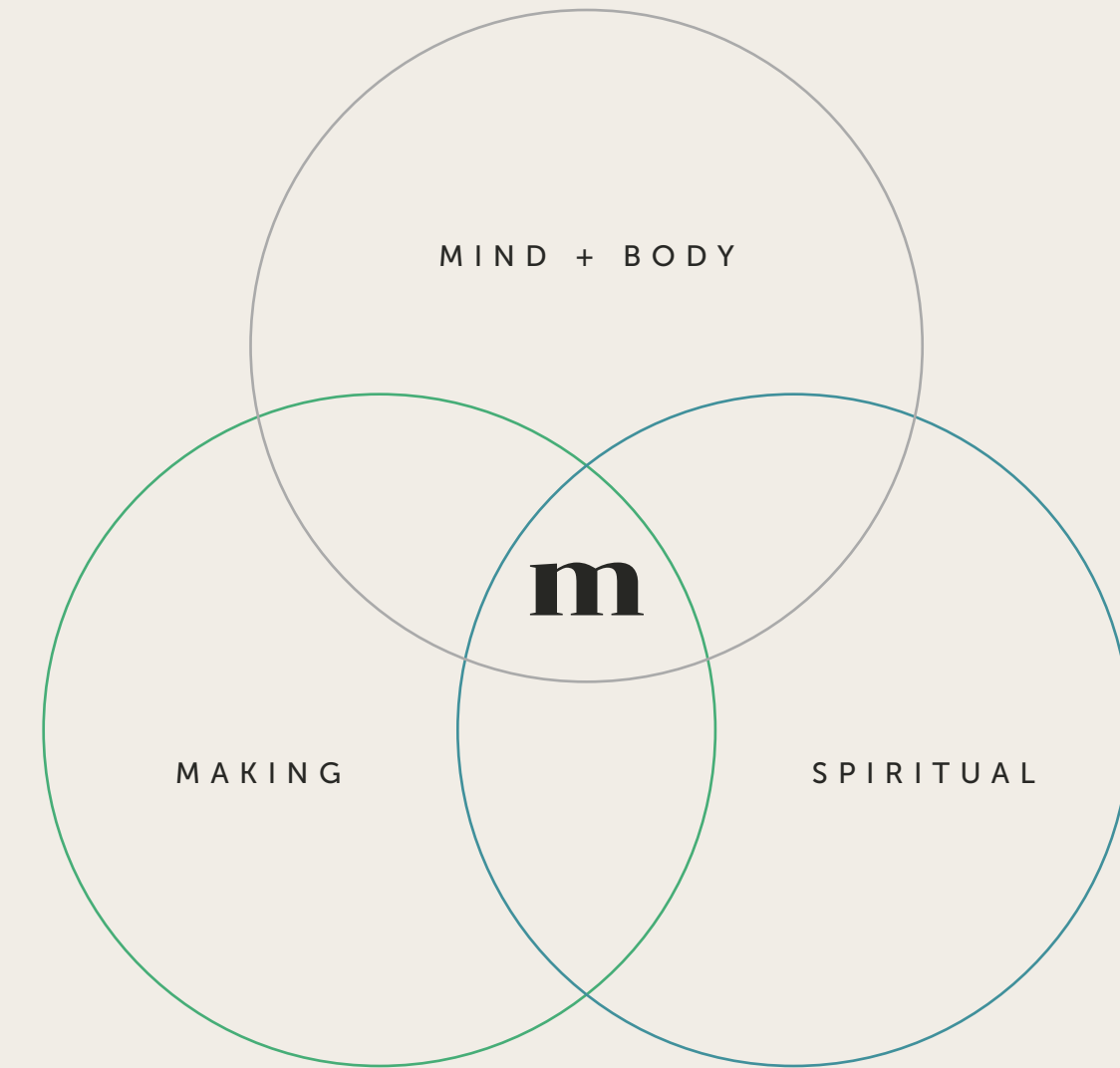
SPRING 2024

who & what is mello?

Well, hello. Welcome to **mello**, the brand that does cool, breezy, relaxation with purpose.

We champion maintaining and developing both mental and physical health through fun, interesting and well-thought out products.

Whether it's losing yourself in the process of crafting, re-energising with healing crystals, or carving out time for yourself to unwind at the end of a busy day, **mello** is there to support you being the kindest you can be to yourself.



max relax

You know that feeling of finally putting your feet up after a long day? Well, we captured it and put in a beautifully presented box.

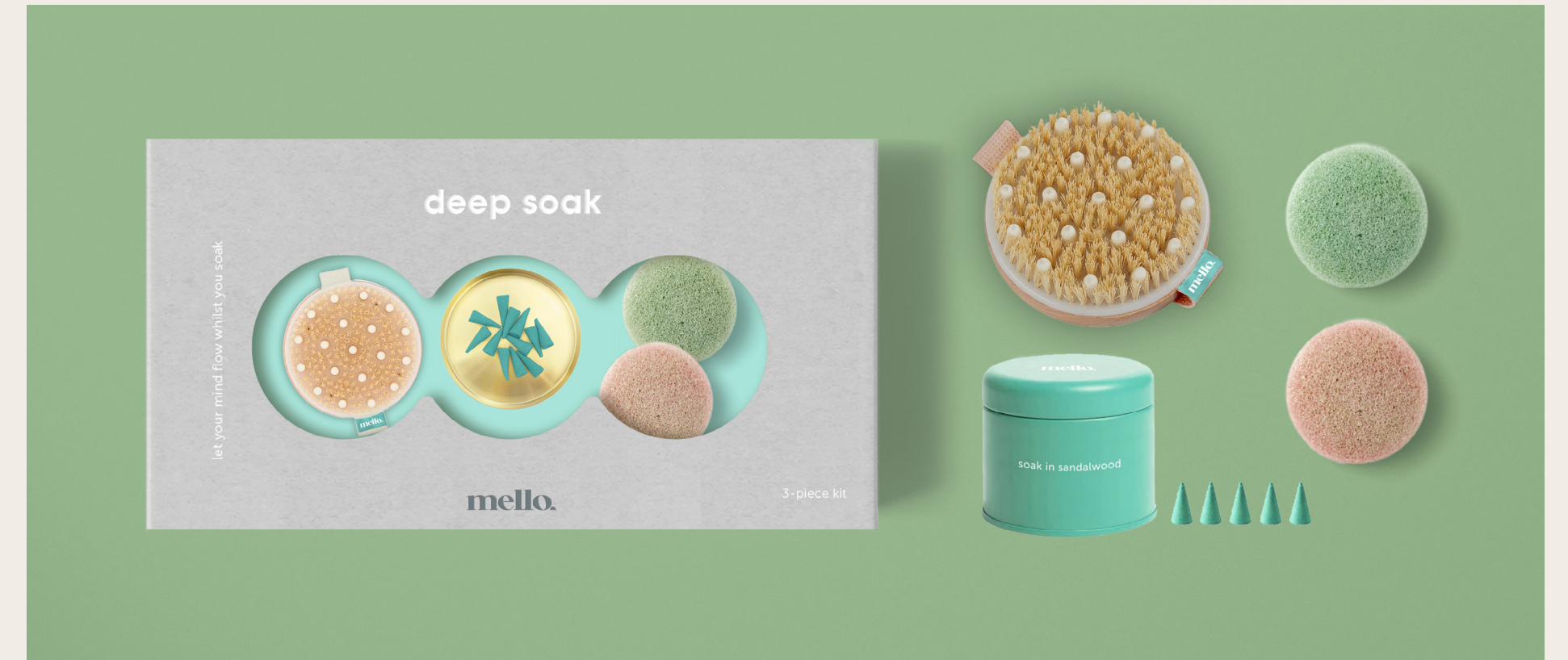
Includes a *stylish mug* for your favourite hot drink, a *scented candle in a coloured glass jar* giving just the right vibe, and a pair of indulgently comfortable *cosy socks* to keep those feet warm whilst they're resting.



deep soak

A thoughtfully put together three-piece kit designed to create a wonderfully relaxing bathing experience.

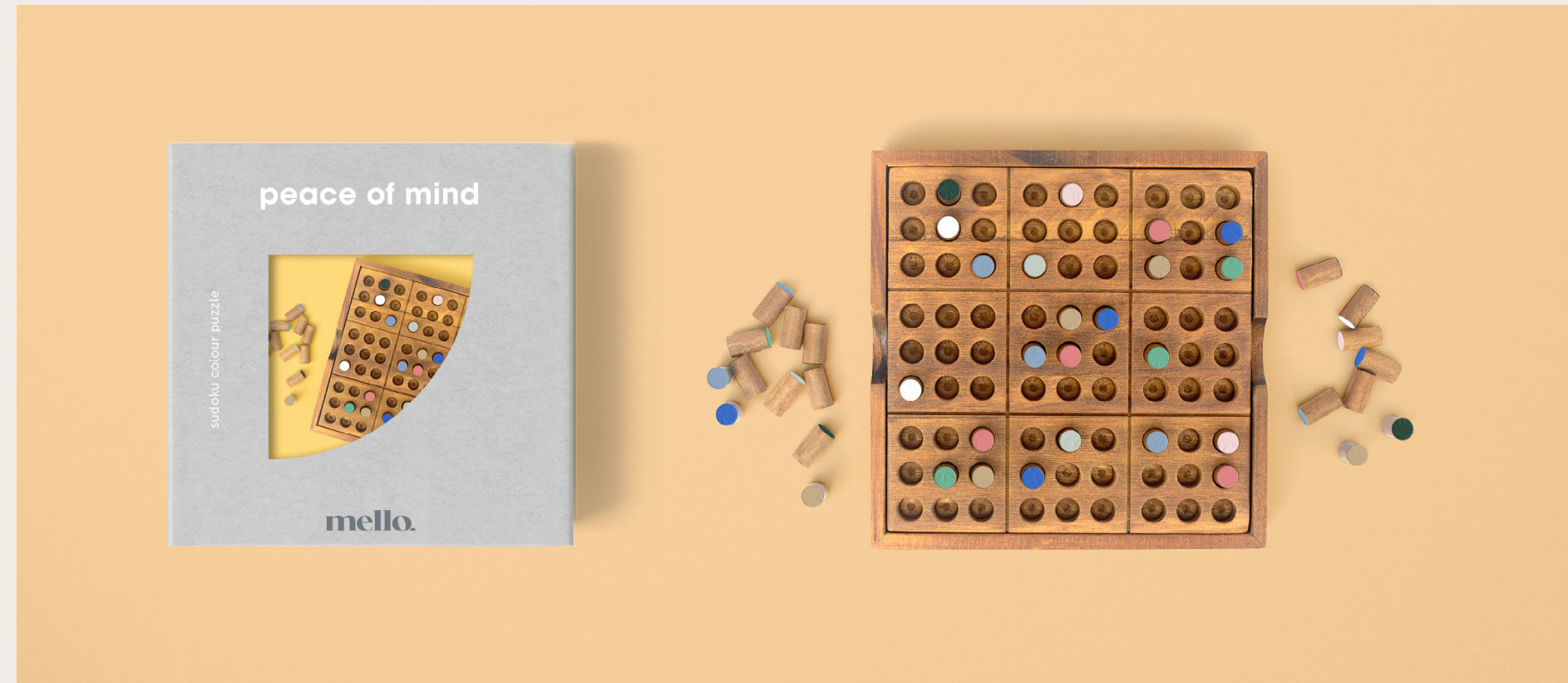
Includes a *massage scrubber tool* for soothing and cleansing all at once, *scented incense cones in a tin* (the lid doubles up as a tray to burn on) and *two konjac sponges* that are as pretty as they are practical.



peace of mind

Take your mind on a holiday from reality and get lost in a game of *Sudoku*.

Not a numbers person? No worries - we've replaced those with beautiful and calming colours. Also discover a range of other solo games that can be played using the same game pieces with the included *printed game guide*.



you + me

Treasure a lifelong partnership with *Rose Quartz* and *Green Aventurine*, combining to stimulate the heart chakra.

A stone for you and a stone to gift to your soulmate to carry with you as a symbol of your endless connection, whether near or far. Includes *two bags* to keep your stones safe.



paperwork

Embrace mindfulness through learning the traditional Japanese art of *Origami*.

The pack includes delicate coloured paper in a variety of colours, along with *printed instructions* and *video tutorials* to guide you through creating your first pieces, step by step.



bright eyes

Bring tired eyes back to life. No magic tricks, invasive procedures or expensive cosmetics. Simply use the power of *natural soapstone* to relieve puffy, itchy or screen-tired eyes at the end of a long day.

Stones can be chilled for extra relief when it's been one of those days.



solo

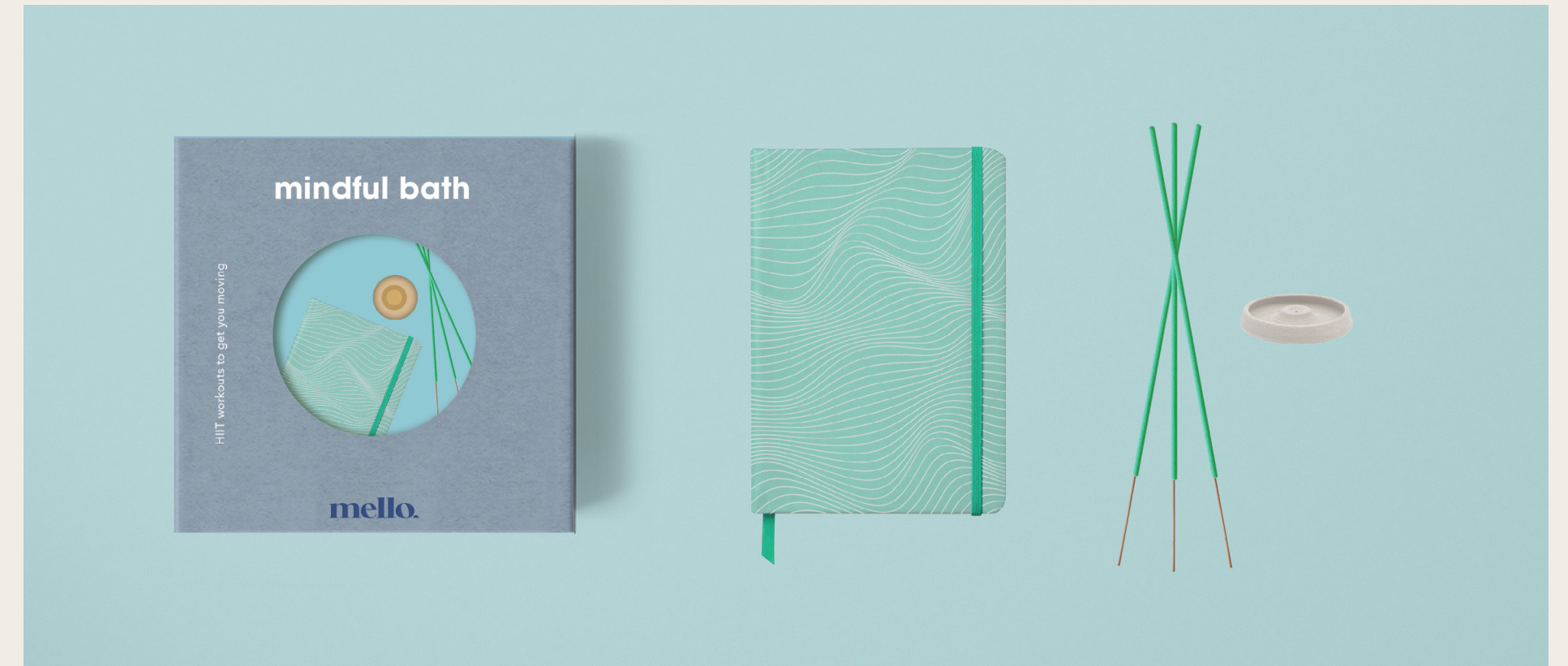
Table (sofa?) for one, please. This designer *deck of playing cards* features a premium, uniquely designed artwork as well as a *guide to the best games to be played alone*, in relaxing peace and quiet.



mindful bath

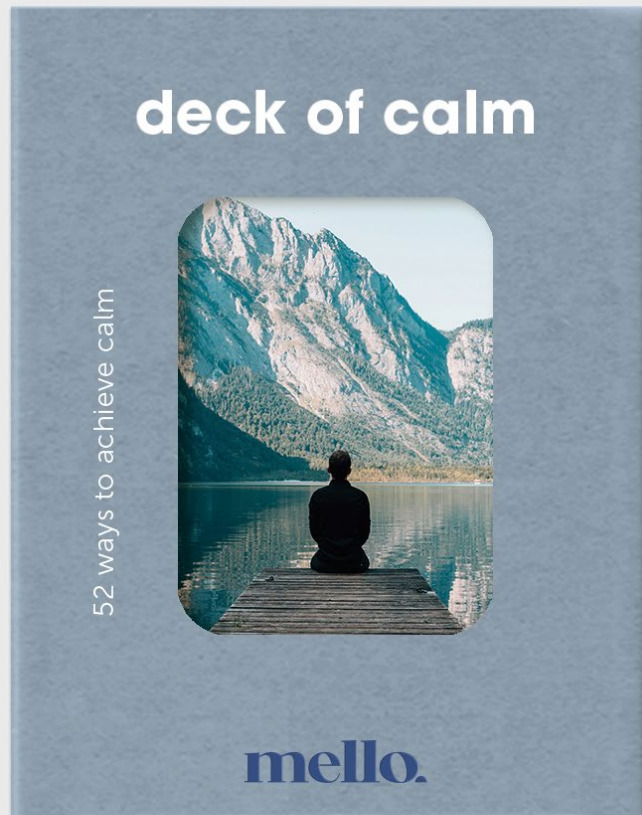
Put pencil to paper and let your thoughts and ideas flow in the steamy comfort of your own bath tub.

Includes a *100% waterproof A5 notebook* (no crinkled pages or slippery-fingered accidents here!) with *scented incense sticks and holder* to get you in the perfect headspace.



RELAX WITH PURPOSE

mello.



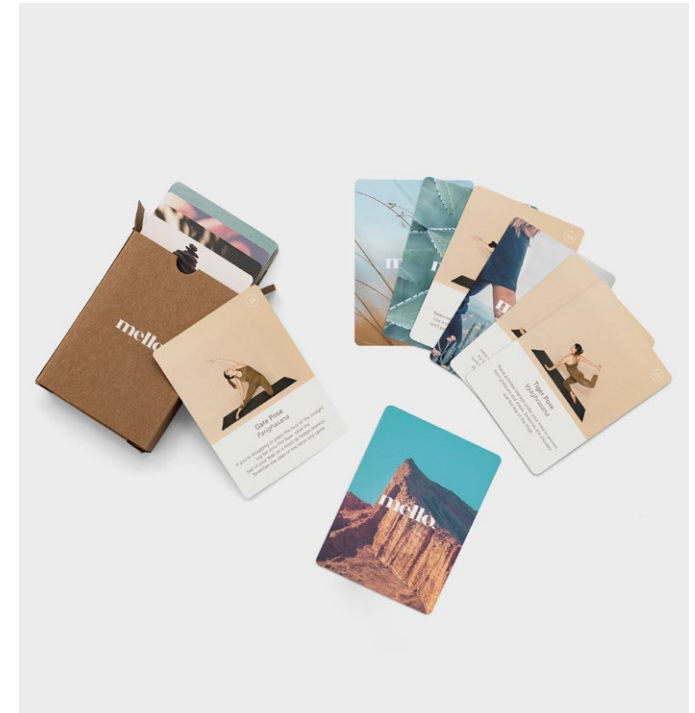
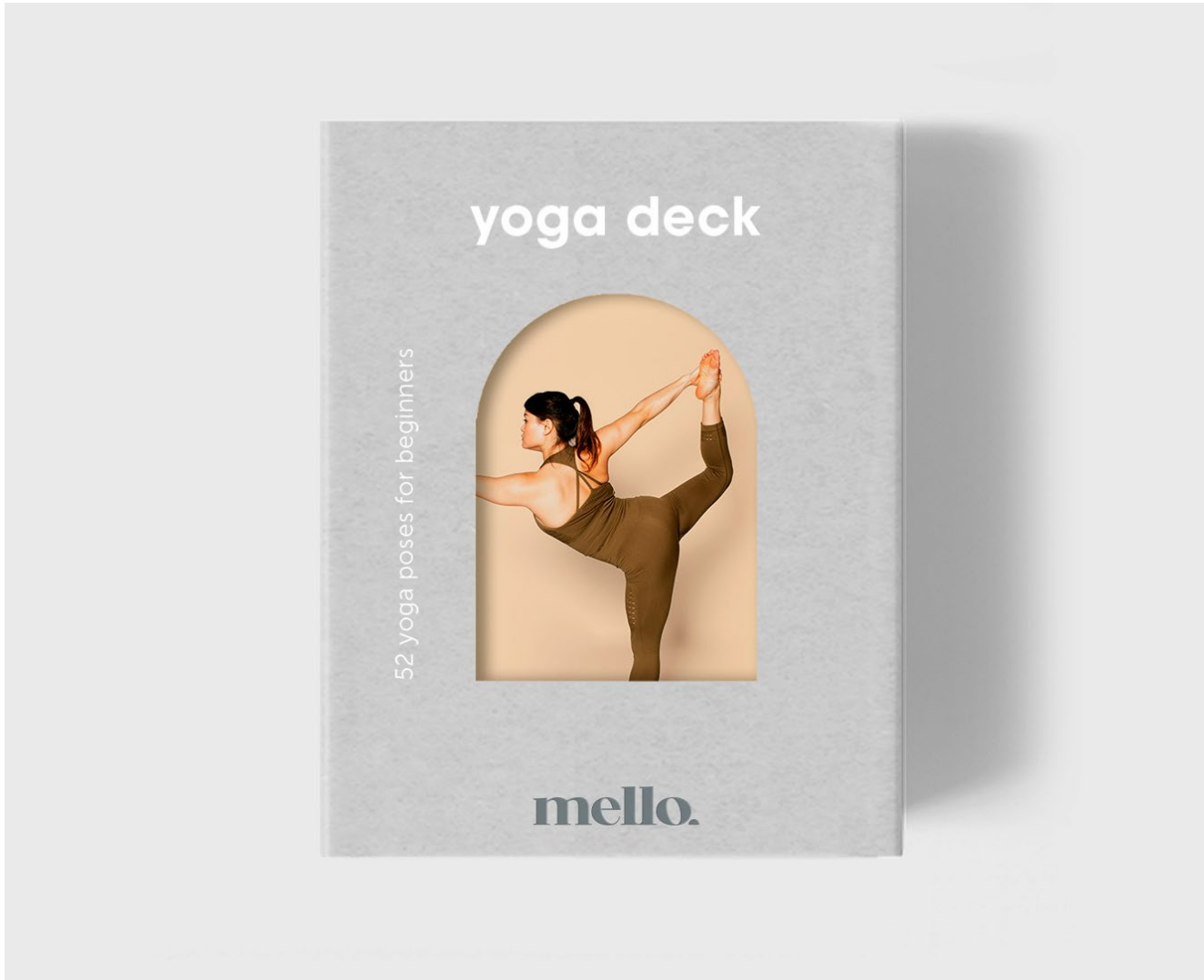
Mello - Deck of Calm

- Deck of unique illustrated cards
- 52 suggestions to achieve calm
- 100% recyclable and plastic-free

Pack Size: 12

Product in pack: W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

Item Code: LK MEDOC



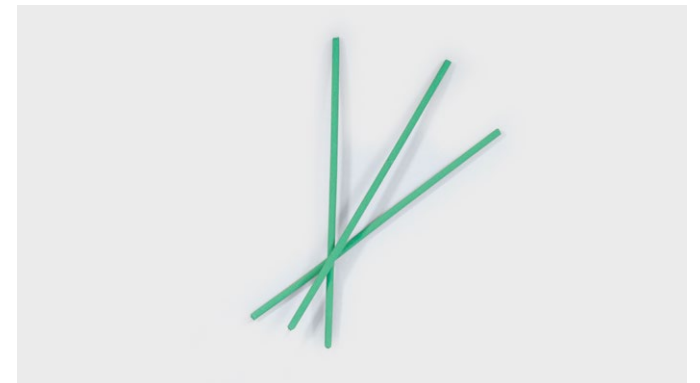
Mello - Yoga Deck

- Deck of Instructional yoga cards
- 52 cards and 52 Poses to perfect
- 100% recyclable and plastic-free product

Pack Size: 12

Product in pack: W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

Item Code: LK MEYD



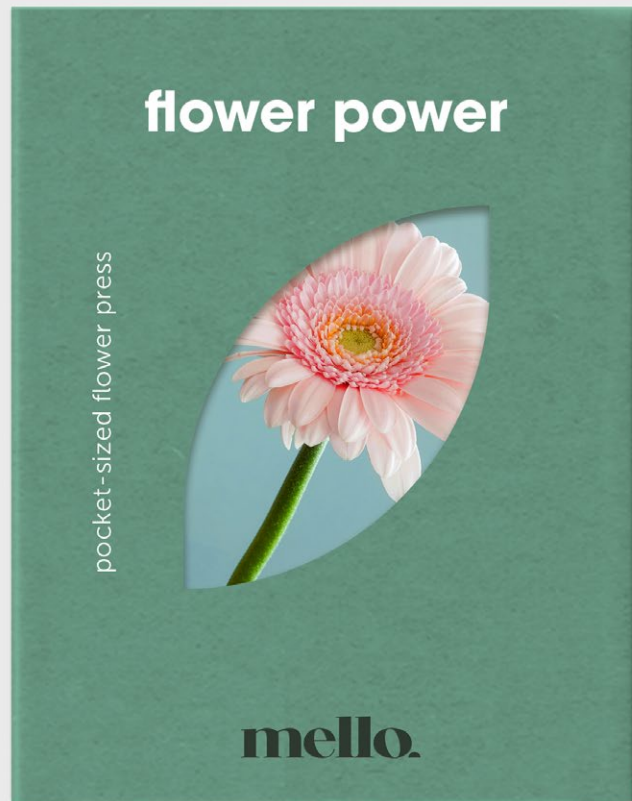
Mello - Bouquet

- Flower-shaped ceramic incense holder
- With 15x scented incense sticks
- 100% recyclable packaging

Pack Size: 12

Product in pack: W142 x H142 x D30mm • W5.6 x H5.6 x D1.2in

Item Code: LK MEBO



Mello - Flower Power

- Pocket-sized flower press
- 8 sheets of coloured pressing paper
- Includes good flower pressing guide

Pack Size: 12

Product in pack: W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

Item Code: LK MEFP



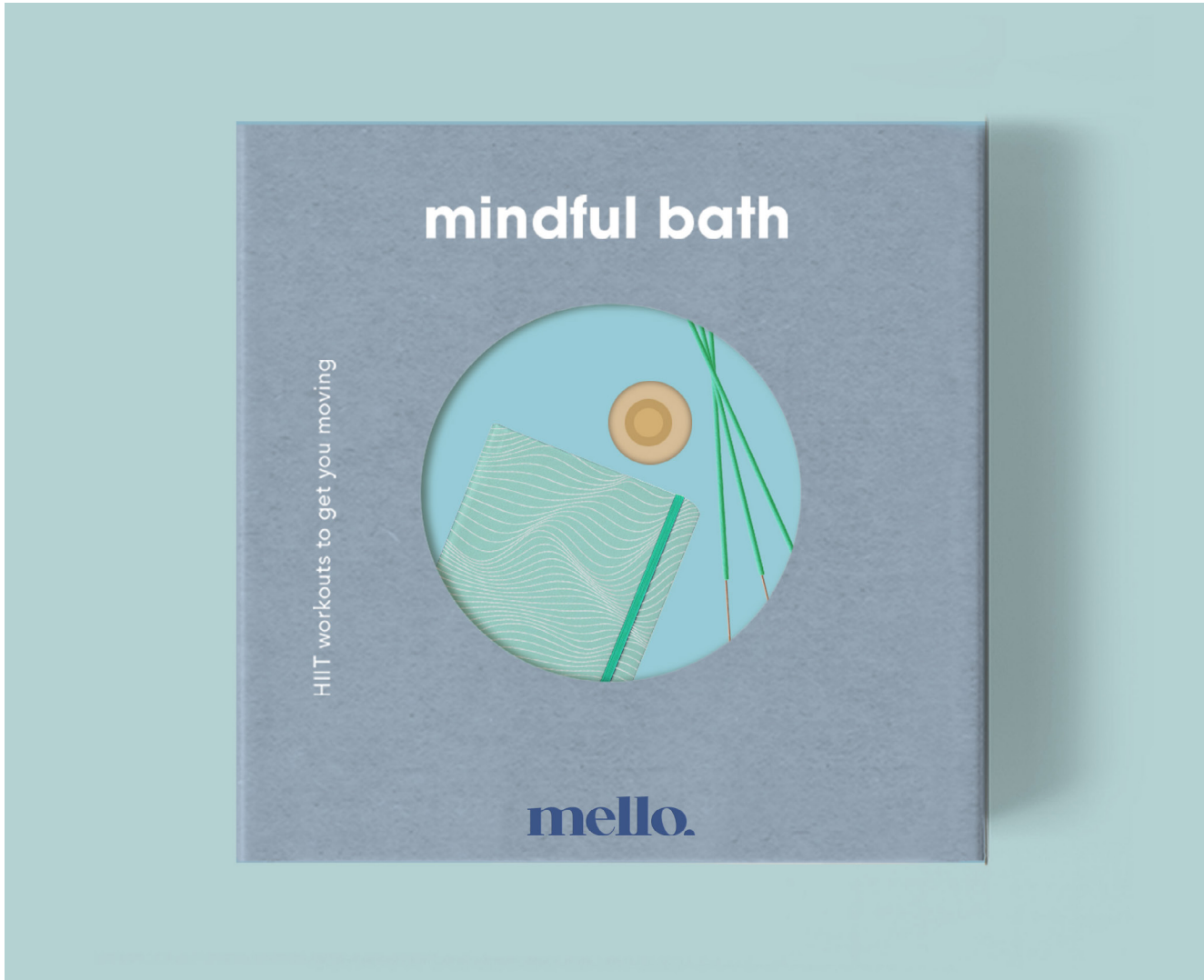
Mello - Deep Soak

- Massaging bath brush
- Scented incense cones in presentation tin
- 2 konjac sponges

Pack Size: 6

Product in pack: W280 x H142 x D95mm • W11 x H5.6 x D3.7in

Item Code: LK MEDS



Mello - Mindful Bath

- A5 waterproof notebook
- Scented incense sticks
- Ceramic incense holder

Pack Size: 6

Product in pack: W215 x H215 x D30mm • W8.5 x H8.5 x D1.2in

Item Code: LK MEMB



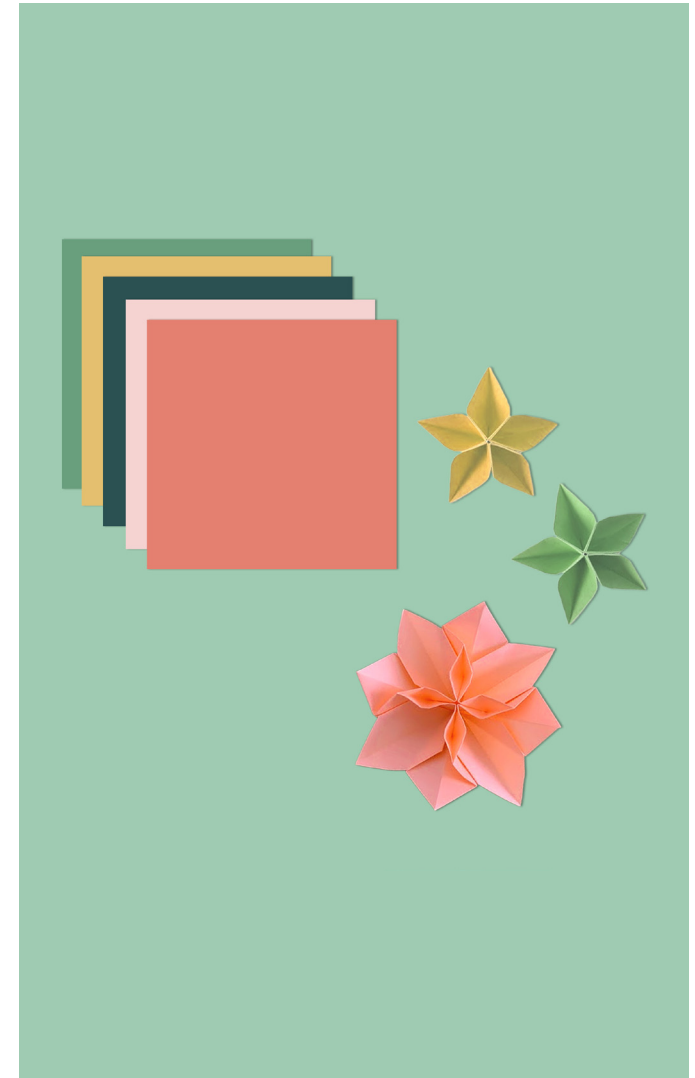
Mello - Max Relax

- Stylish stoneware mug
- Super-soft comfy socks
- Scented candle in glass jar with cork stopper

Pack Size: 6

Product in pack: W280 x H142 x D95mm • W11 x H5.6 x D3.7in

Item Code: LK MEMR



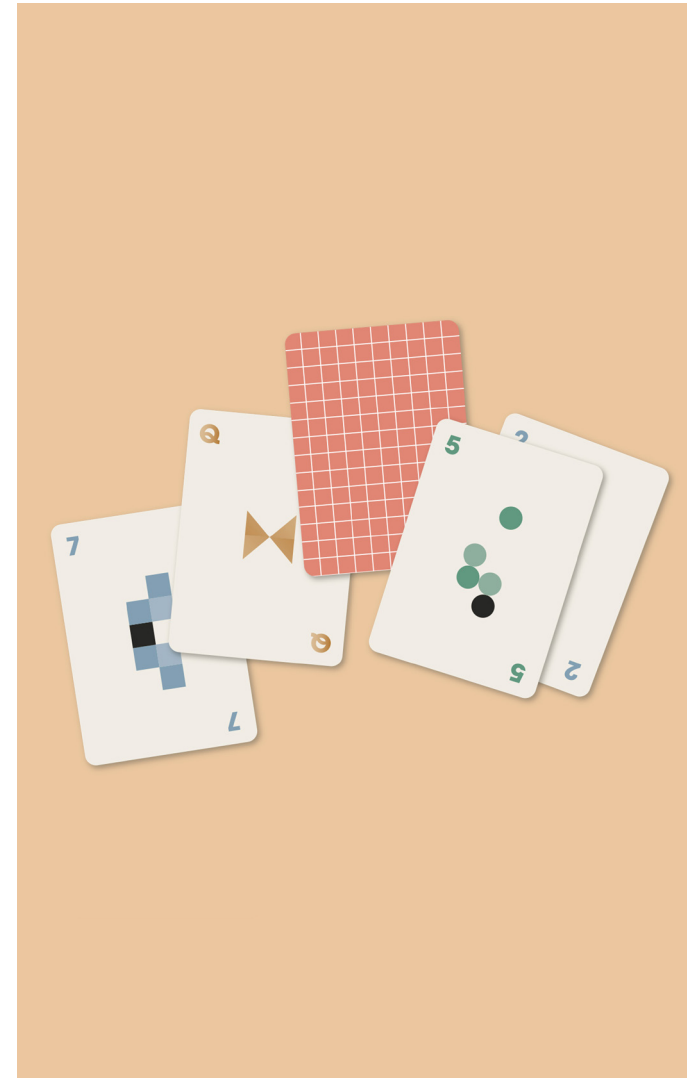
Mello - Paperwork

- Origami crafting kit
- Coloured paper
- Includes printed and video guides

Pack Size: 12

Product in pack: W142 x H142 x D26mm • W5.6 x H5.6 x D1in

Item Code: LK MEPW



Mello - Solo

- Play solo games in the peace of your own company
- Unique and stylish playing card design
- Includes rules to solo card games

Pack Size: 12

Product in pack: W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

Item Code: LK MESO



Mello - Bright Eyes

- Sooth your eyes with these natural stones
- Comes with natural fabric carry pouch
- Stones can be chilled for extra relief

Pack Size: 12

Product in pack: W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

Item Code: LK MEBE



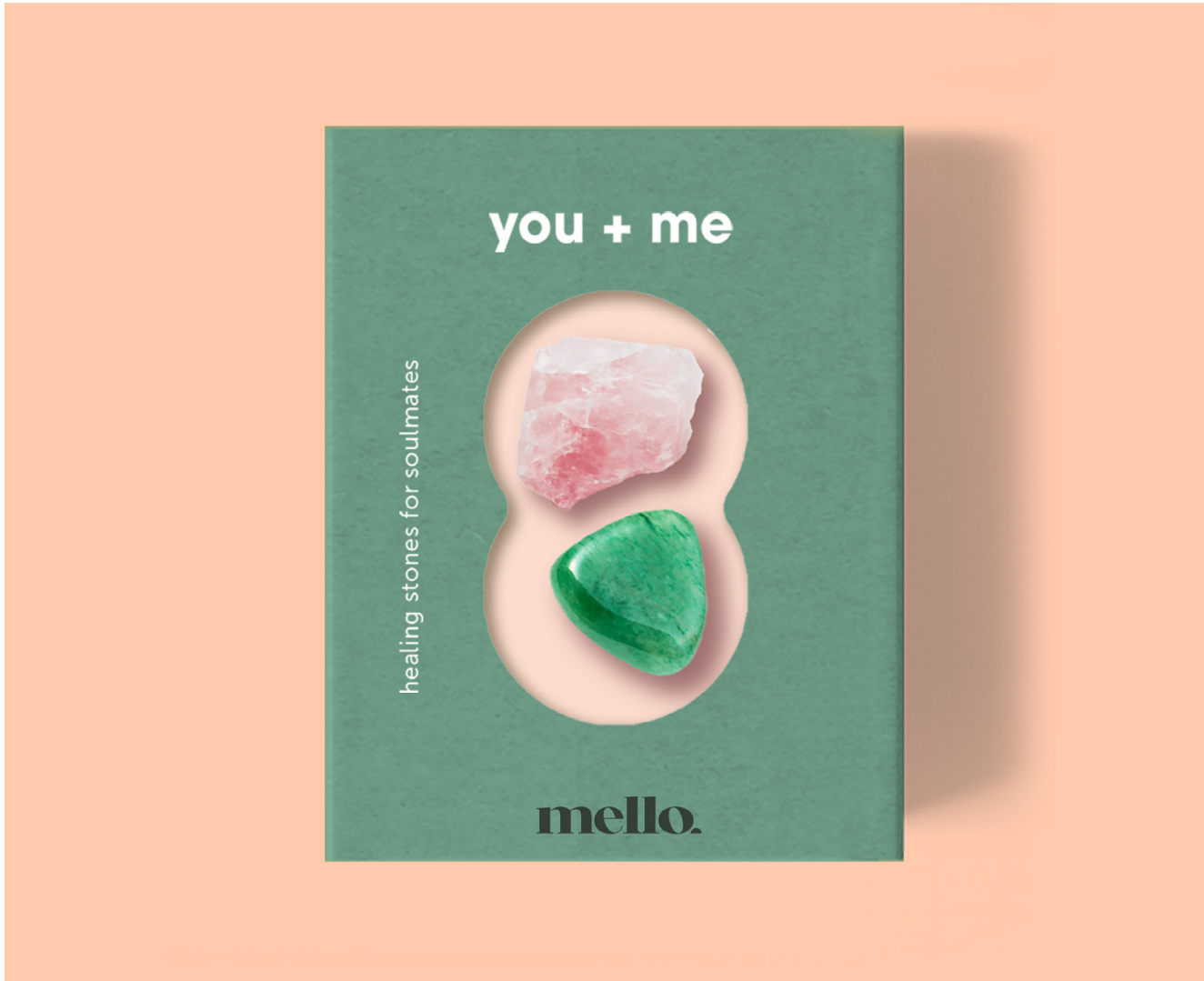
Mello - Peace of Mind

- Relaxing wooden sudoku game
- Using colours rather than numbers
- Includes printed guide/solutions

Pack Size: 12

Product in pack: W142 x H142 x D30mm • W5.6 x H5.6 x D1.2in

Item Code: LK MEPM



Mello - You + Me

- The perfect gift for soul-mates
- Keep one crystal and gift the other to someone special
- Keep your connection strong, where ever you are in the world

Pack Size: 12

Product in pack: W107 x H142 x D40mm • W4.2 x H5.6 x D1.6in

Item Code: LK MEYM